

3 August 2023

Janith De Silva
Planning Officer, Key Sites Assessments
Department of Planning and Environment

Our reference: R/2023/15

Your reference: DA 23/7136

Subject: Sirius Building Signage - DA 23/7136 - Advice on Development Application

Thank you for your correspondence dated 20 July 2023 inviting the City of Sydney Council (the City) to comment on the above.

The application seeks consent for signage associated with the restoration and refurbishment of the Sirius building. Proposed signage includes the following:

- Directional signage located at the entries to the through site link and towards residential lobbies to assist with wayfinding
- Building identification signage comprising a main lobby identification illuminated transom sign, smaller lobby identification signs and unit identification signs for ground floor apartments and tenancies
- Business identification signs for the retail spaces including projecting illuminated wall signs and glazing signs
- Business identification glazing signs for the SOHO commercial /residential units fronting Gloucester Walk.

The City has reviewed the submission and is generally supportive of the simple and understated approach to business and building identification and directional signage proposed for the site.

Consideration should be given to the reduction in size of the Lobby ID signs (S3.1 and S3.2). The signs comparatively to a person are very large and overwhelm the walls and battens in which they are proposed to be located. These signs are recommended to be reduced in size by at least 25%.

No objection is raised in relation to retail identification signs. It is recommended that consent be

granted for the signage to act as a signage strategy in addition to the installation of the signs. A condition is recommended restricting all signage installed on site to be consistent with the strategy and no additional business signage to be installed, unless otherwise approved in the strategy.

Please contact Marie Burge on 02 9288 5850 or by email at mburge@cityofsydney.nsw.gov.au if you need to discuss your request.

A handwritten signature in black ink, appearing to read 'C. Corradi', with a stylized flourish at the end.

Christopher Corradi
Area Planning Manager